



**Stake. Invest. Earn.**  
**For risk-averse investors.**

Pitch Deck - October 2023

# Value proposition

---



Mintera offers a sustainable **yield in stablecoin**  
fully generated by our **green mining farm**  
and accessible through the **MNTE token**.

Monthly USDT rewards


Liquid / no lockups

Based on real-world assets

# Traction



## Product

- ✓ **300 000 MNTE** staked
- ✓ **8% APR** (average since launch)
- ✓ **1500 USDT** distributed
- ✓ **Audited** by  **Black paper**

## Community

- ✓ **50 ETH** raised
- ✓ **10,000+** Twitter followers
- ✓ **2,500+** Discord users

## Supported by

**bpifrance**



**BitSCOR**

 **Black paper**

# Simple user experience

---



## 1 Buy MNTE

The decentralized utility token of Mintera.

## 2 Stake MNTE

Using the all-in-one Mintera App.

## 3 Earn USDT

Rewards are distributed on a monthly basis.

# Problems solved



	<b>Mintera</b>	<b>Traditional cloud mining</b>
<b>Volatility exposure</b>	Predictable USDT rewards	Market-indexed rewards
<b>Simplicity</b>	One single token to stake	Complicated contracts
<b>Initial costs</b>	Low	High minimum amounts
<b>Risks</b>	Decentralized, users own their tokens at all time	Currency deposits, no transparency
<b>Lockup period</b>	Flexible, user is free to stake / unstake anytime	Long duration contracts

# Why we are unique



## Interoperable DeFi product



Can be integrated into external platforms like

 **Stakin**

 SOIL  lympid

## Low electricity usage



1. We mine energy-efficient protocols
2. We use renewable energy (hydropower)

ESG audit:

**A** Rated by BitSCOR

## Low hardware equipment costs



Partnership with the world's biggest storage manufacturer

 SEAGATE

# Targets

---



**1**  
**B2C**

Mintera is for individuals who want to use crypto to earn stable rewards with lower risk.

**2**  
**B2B2C**

Mintera is for staking and yield providers who want to integrate our product into their platform.

# How it works

---



- 1 We buy storage hardware from Seagate
- 2 We connect the hardware to storage-based blockchain protocols (Chia, Filecoin...) and to our hydroelectric power
- 3 We earn protocol rewards and convert them to USDT
- 4 We distribute USDT to our stakers



# Business Model

---



## Cash flow

### Products & hardware

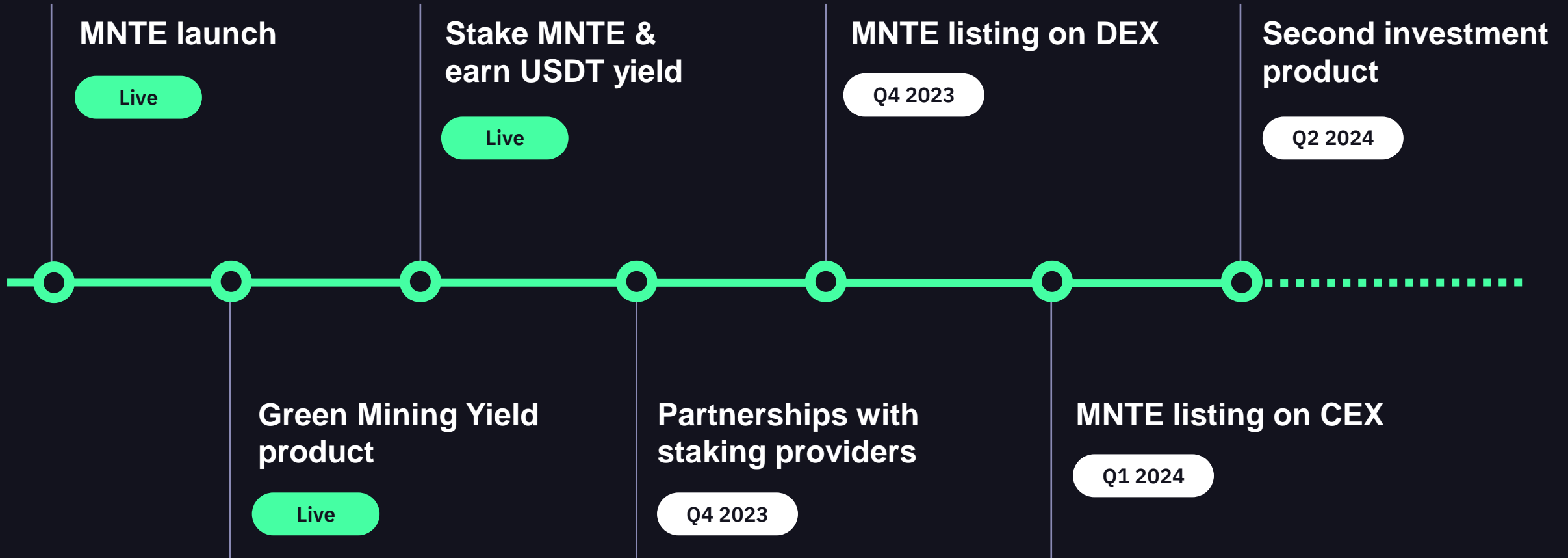
Mintera takes a cut on the investment products offered and generates revenue through mining.

## Treasury

### Mintera funds

Mintera manages a diversified treasury of crypto assets.

# Key milestones



# Founding Team

---



## **Julien Marcadé, Co-Founder & CEO**

Julien is a serial entrepreneur, founder of blockchain consulting firm Marcazor Conseil, former Director of the Blockchain Practice at management and technology consulting group Synvance, and a Berkeley University alumni.



## **Tom Créance, Co-Founder & CMO**

Tom first joined crypto in 2016 and held a lead marketing position for two years in a blockchain development team. Before founding Mintera, he was a consultant at Accenture and worked at the Deeptech Branch of the French Public Investment Bank.



## **Antoine Marcadé, Co-Founder & Head of Engineering**

Antoine is a data scientist specialized in server development and management. Through his multiple experiences developing optimized IT infrastructure, he acquired the expertise to overview the planning and technical implementation of our mining operations.



Grow your **wallet with DeFi**

[www.mintera.co](http://www.mintera.co)

[contact@mintera.co](mailto:contact@mintera.co)

# APPENDIX: FAQ

---



## **Q: How do you generate the USDT yield?**

The yield is entirely generated by our green, storage-based mining farm located in France and powered by hydroelectricity.

## **Q: How to you make sure this yield is sustainable against market volatility?**

We mine various storage-based protocols to convert the rewards to USDT to protect against volatility.

## **Q: How is Mintera green?**

We only use energy-efficient blockchain protocols, we power our mining farm with renewable energy, and we plan to fund green projects.

## **Q: How to use your Mintera App?**

The Mintera App is a dApp (decentralized application). Simply connect your wallet to the App on the Arbitrum network to use it.

## **Q: How do you plan to Grow?**

We want to make our products interoperable in the DeFi ecosystem, we plan to release new investment products, and we want to grow our community internationally.